



Department of Accountancy, Kavala Institute of Technology

2nd International Conference

**The Economies of Balkan and Eastern Europe Countries in
the changed world**

EBEEC 2010

Kavala, Greece

May 7-9, 2010

Conference Program

2nd International Conference
“The Economies of Balkan and Eastern Europe Countries in the Changed world”
Department of Accountancy, Kavala Institute of Technology,
May 7-9, 2010, Kavala, Greece Kavala, Greece

Friday 8:15-9:00

Registration at the Great Amphitheatre of Kavala Institute of Technology

Friday 9:00-10:00

Opening Ceremony

Friday 10:00-10:45

Chairman: Professor Dr Michael Zoumpoulakis, Vice Rector of University of Thessaly, Thessaly, Greece

Keynote Speaker: Professor Dr Lois Labrianidis, Economic geographer, Department of Economics, University of Macedonia, Greece, Head of Regional Development and Planning Research Unit,
“The changing geography of production in Europe: Delocalization to other continents as well as “local delocalization” across borders”

Friday 10:45-11:15

Coffee Break

Conference venue for all sessions is the Library building

Friday 11:30-13:30

Session I: Economic Growth, Economic Development

Chairmen: Miklós Herdon/Silviya Hristova Bratoeva-Manoleva, University of Debrecen, Hungary/Varna Free University, Bulgaria

- 1) Ljubomir Kekenovski, **Cvetkoska Violeta**, University of Ss. Cyril and Methodius, Skopje, F.Y.R.O.M., *“Globalization and policy-making in the European Union”*
- 2) **Jovanka Damoska**, University for Information Science and Technology St. Apostle Pavle, Ohrid, F.Y.R.O.M., *“The better the regional competitiveness is, the better economic development”*
- 3) **Theofanis Malkidis**, Democritus University of Thrace, Komotini, Greece, *“The stability pact and the South-Eastern Europe”*
- 4) **Curkina Irina**, Institute of Economics of the Latvian Academy of Sciences, Latvia, *“Economic development trends in small post soviet country: The case of Latvia”*

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- 5) **Bejko Alketa**, Combi Kristaq, Qiqi Daniela, Eqrem Çabej University, Gjirokastër, Albania, “*The implementation of the Regional Development Strategies in Albania: Problems and recommendations*”

Session II: Economic Development, EU Integration

Chairmen: Dagmar Lesakova/Cathy Zadra-Veil, University of Economics, Slovak Republic/University of Paris, France

- 1) **Grigoris Zarotiadis**, Aristotle University of Thessaloniki, Thessaloniki, Greece, “*Balkan economies being (re-)united: A case for multiculturalism & economic integration*”
- 2) **Marietta Fessel Harsányi**, College for Modern Business Studies, Tatabánya, Hungary, “*The integration process of Western Balkans to the European Union*”
- 3) Georg Friedrich Simet, **Dimitrios Chatzoudes**, Hochschule Neuss – Neuss University of Applied Science, Neuss, Germany/Democritus University of Thrace, Greece, “*Poland's accession to the EU – fear and hope of the Germans between then and now*”
- 4) **Engin Demirel**, Sermin Senturan, International Balkan University, F.Y.R.O.M./Trakya University Edirne, Turkey, “*Financial sector privatization of the former Yugoslav countries in the perspective of EU integration*”
- 5) **Silvia Trifonova**, University of National and World Economy, Sofia, Bulgaria, “*Optimal choice of an exchange rate arrangement in the new EU member states: some empirical evidence from Bulgaria*”

Session III: International Economic Relations

Chairmen: Antanas Buracas/Stela Todorova, Mykolas Romeris University, Lithuania/University of Agriculture, Bulgaria

- 1) **Karine Torosyan**, Tbilisi State University, Georgia, “*Does the WTO Accession Affect Trade Pattern in transition economies?*”
- 2) **Cristina Jude**, Babes Bolyai University Cluj Napoca, Cluj Napoca, Romania, “*Do multinationals really transfer technology? Evidence from Romania*”
- 3) **Romeo Ionescu**, Dunarea de Jos University, Galatz, Romania, “*Romania and Greece together or alone against the present global crisis*”
- 4) **Elena Prager**, Schulich School of Business, York University, Ontario, Canada, “*Minding the gap: Total factor productivity, history and the divergence of post-perform China and Russia*”
- 5) **Lindita Rova**, Ilirjana Zyberi, Eqrem Çabej University, Gjirokastër, Albania, “*The economic development in Albania on the frame of the Greek economic crisis*”

Friday 13:30-14:45

Lunch at the campus' diner

Friday 15:00-16:30

Session I: International Economy, Green Development, Agricultural

Chairmen: **Christos Batzios/Jovanka Damoska**, Aristotle University of Thessaloniki, Greece/University for Information Science and Technology St. Apostle Pavle, F.Y.R.O.M.

- 1) **Eugenia Bitsani**, Androniki Kavoura, Kalamata Institute of Technology, Kalamata, Greece/Athens Institute of Technology, Athens, Greece, “*Application of the rural tour methodology for advertising and promoting rural areas in Eastern Europe*”
- 2) **Antonia Delistavrou**, Ioannis Stogiannis, Thessaloniki Institute of Technology, Thessaloniki, Greece, “*Green Development: Realities and Myths*”
- 3) **Elvira Leksinaj**, Remzi Keco, Taulant Nela, Maksim Meço, Bahri Musabelliu, Agricultural University of Tirana, Tirana, Albania, “*Food chains and value system: The case of organic products in Albania*”
- 4) **Matteo Belletti**, Elvira Leksinaj, Polytechnic University of Marche, Ancona, Italy/Agricultural University of Tirana, Albania, “*The perspective of rural development in Albania – Evidence of microfinance in agriculture*”
- 5) **Stela Todorova**, Peter Pochaleev, University of Agriculture, Bulgaria, “*Organizations of agricultural producers in Bulgaria*”

Session II: Labour Market

Chairmen: **Silvia Trifonova/Karine Torosyan**, University of National and World Economy, Bulgaria/Tbilisi State University, Georgia

- 1) **Laszlo Varallyai**, Miklós Herdon, University of Debrecen, Hungary, “*E-skills effects to labor market*”
- 2) **Silviya Hristova Bratoeva-Manoleva**, Varna Free University, Varna, Bulgaria, “*Bulgarian labour market - development and challenges*”
- 3) **Norberto Pignatti**, International School of Economics at Tbilisi State University, Georgia, “*Labor market segmentation and gender wage gap in Ukraine*”
- 4) **Mihaela Rus**, University Ovidius Constanța, Romania, “*The perception of discrimination against women in the labor market in Romania*”

Session III: Migration

Chairmen: **Theofanis Malkidis/Curkina Irina**, Democritus University of Thrace, Greece/Institute of Economics of the Latvian Academy of Sciences, Latvia

- 1) **Irina Gorbe Persa**, Ana Anton Carp, Academy of Economic Studies, Bucharest, Romania, “*Migration and social security of the migrant workers on crisis time*”

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- 2) **Sofia Anastasiadou**, University of Western Macedonia, Greece, “*Structural Equation Modeling in the Construction of a Structural Model of the Repercussions and Consequences in the Greek society and economy of Balkan and Eastern Europe Countries immigrants’ entrance*”
- 3) Anastasia Blouchoutzi, **Christos Nikas**, Aristotle University of Thessaloniki, Thessaloniki, Greece/University of Western Macedonia, Greece, “*On the Macroeconomic Implications of Emigrants Remittances: The Case of Romania, Bulgaria and Albania*”
- 4) **Anestis Mantatzis**, University of Macedonia, Thessaloniki, Greece, “*Migration of high qualified human capital (brain drain)*”
- 5) **Christos Frangos**, Constantinos Frangos, Athens Institute of Technology, Athens, Greece/University College London, London, U.K., “*The demographic, educational and cultural shrinking of the ethnic Greek minority in northern Epirus and the economic relations between Greece and Albania*”

Friday 16:30-17:00

Coffee Break

Friday 17:00-18:30

Session I: Social Policy, Human Capital, Income Inequality

Chairmen: **Sofia Anastasiadou/Ilder Cenap**, University of Western Macedonia, Greece/Grant Mac Ewan College, Canada

- 1) **Mladen Dimitrov Toney**, Varna Free University, Varna, Bulgaria, “*The human capital in the information age - Transformations in the content of the human capital in the “era of the access”*”
- 2) **Ana Anton Carp**, Academy of Economic Studies, Bucharest, Romania, “*The analysis of social security systems in Balkan areas*”
- 3) **Dimitra Aggelopoulou**, Stavros Zografakis, Panayiotis Sypsas, University of Patras, Greece/Agricultural University of Athens, Athens, Greece/University of Patras, Greece, “*Distribution of poverty and inequality indices for various groups in Greece using the Bootstrap technique*”
- 4) **Lambros Tsourgiannis**, Anastasios Karasavvoglou, Giannoula Florou, Kavala Institute of Technology, Kavala, Greece, “*Factors affecting consumers’ purchasing behavior towards GM free products in a European region: the case of the prefecture of Drama, Kavala, Xanthi*”
- 5) **Maka Chitanava**, International School of Economics at Tbilisi State University, Georgia, “*Determinants of child care choices in Georgia*”

Session II: Education, Entrepreneurship

Chairmen: **Logica Banica/Engin Demirel**, University of Pitesti, Romania/International Balkan University, F.Y.R.O.M./Trakya University, Turkey

- 1) Algis Zvirblis, **Antanas Buracas**, Mykolas Romeris University, Vilnius, Lithuania, “*Consolidated estimation of national entrepreneurship level*”
- 2) **Giorgos Batsakis**, ALBA Graduate Business School, Athens, Greece, “*Determinants of entrepreneurship in EU’s 8 Transition countries (from a public policy perspective)*”
- 3) **Dimitrios Maditinos**, Dimitrios Papadopoulos, Luis Prats, Aggeliki Azaka, Kavala Institute of Technology, Kavala, Greece/Kavala Institute of Technology, Kavala, Greece/University of Girona, Girona, Spain/Kavala Institute of Technology, Kavala, Greece, “*The Free Time Allocation and its Relationship with the Perceived Quality of Life (QoL) and Satisfaction with Life (SWL)*”
- 4) **Logica Banica**, Florin Smaranda, University of Pitesti, Pitesti, Romania, “*On-line access to the university digital libraries*”
- 5) **Athanasios Mandilas**, Giannoula Florou, Michael Nikolaidis, Kavala Institute of Technology, Kavala, Greece, “*The modernization of academic curricula in Accounting Departments of Higher Education Institutes*”

Session III: Corporate Governance, Banking

Chairmen: **Boban Stojanovic/Nikolaos Dritsakis**, University of Nis, Serbia/University of Macedonia, Greece

- 1) Chockri Adnen, **Tarek Sadraoui**, University of Economics and Management, Sfax, Tunisia, “*Corporate governance and technological development: A Panel Data Analysis*”
- 2) **Paraskevi Gatzoufa**, Nikolaos Sariannidis, Aikaterini Sarri, West Macedonia Institute of Technology, Kozani, Greece, “*Greek banks strategy in customer service*”
- 3) Athanasios Vazakidis, **Antonios Adamopoulos**, University of Macedonia, Thessaloniki, Greece, “*Credit market development and economic growth. An empirical analysis for Greece*”
- 4) **Elmas Yaldiz**, University of Trento, Italy, “*Competition-Fragility or Competition-Stability? Evidence from the Turkish Banking System*”
- 5) Lajqi Hysen, **Ramaj Vehbi**, Bravo Feim, Raiffeisen Bank Kosovo J.S.C, Pristina/AAB-Rinvest University, Pristina/UBT University Pristina, “*Kosovo commercial banks and global financial crisis*”

Friday 18:30-20:30

Event: Discussion in Greek language concerning the role of Balkan and Eastern Europe market on the enterprises of Kavala’s region –New Library Building (at the centre of Kavala)

Friday 21:00

Welcome dinner

Saturday 9:00-10:30

Session I: Business

Chairmen: Nikolaos Theriou/Anagnostis Kipouros, Kavala Institute of Technology, Greece

- 1) **Purlys Ceslovas**, Vilnius Gediminas Technical University, Vilnius, Lithuania, *“Integrity model of business ethics and enterprise competitiveness”*
- 2) **Raluca Andreea Trandafir**, Truica Luiza Denisa, Ovidius University Constanta, Romania/Unicredit Tiriatic Bank, Bucuresti, Romania, *“Companies Performance Analysis”*
- 3) Makogon Yuriy, Orekhova Tatyana, **Oleksiy Ryabchyn**, Donetsk National University, Ukraine, *“The investment attractiveness increasing of Black Sea post socialists countries: synergetic approach”*
- 4) **Dagmar Lesakova**, University of Economics, Bratislava, Slovak Republik, *“Branche specific elements in Slovakia’s retailing”*
- 5) **Lambros Sdrolias**, Larissa Institute of Technology, Greece, *“How can Greek multinational companies attain competitive perspective in the international business environment?”*

Session II: Management, ICT

Chairmen: Konstantinos Katrakilidis/Vasilios Chatzis, Aristotle University of Thessaloniki, Greece/Kavala Institute of Technology, Greece

- 1) **Katina Boga-Karteri**, George Stalidis, Thessaloniki Institute of Technology, Thessaloniki, Greece, *“Organizational communication and its effect on enterprise performance”*
- 2) **Jelena Stankovic**, Ivana Markovic, University of Nis, Serbia, *“E-risk management and insurance”*
- 3) **Cathy Zadra-Veil**, University of Paris, France, *“The Public-Private Partnership in Eastern Europe”*
- 4) **Ljubinka Joksimovic**, Belgrade University, Belgrade, Serbia, *“An assessment of the Serbian regulatory reform and design of regulatory institutions”*
- 5) **Kateryna Kononova**, V. N. Karazin Kharkiv National University, Kharkiv, Ukraine, *“Formation of network model of a public policy in Ukraine”*
- 6) **Jovica Stankovic**, Jelena Stankovic, Ognjen Radovic, University of Nis, Serbia, *“Current state of ICT development in republic of Serbia”*

Session III: Economy and Society of the Balkan and Eastern Europe countries (in Greek language)

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Chairmen: **Theodoros Tsekos/Domniki Sotiriadou**, Kalamata Institute of Technology, Greece/Kavala Institute of Technology, Greece

- 1) **Georgios Magoulios**, Serres Institute of Technology, Serres, Greece, *“Foreign trade of Greece with the countries of the Black Sea Economic Cooperation (BSEC)”*
- 2) **Tasos Alejandridis**, Nikos Varsakelis, Maria Kechagia, West Macedonia Institute of Technology, Kozani, Greece/Aristotle University of Thessaloniki, Thessaloniki, Greece/Exports & Studies Institute of SEVE, *“Export Performance of the Economies of the Black Sea Region: The role of competitiveness”*
- 3) **Stamatis Kontsas**, Ioannis Mantzaris, University of Macedonia, Thessaloniki, Greece/Serres Institute of Technology, Serres, Greece, *“An Economic Approach of the Monetary Policy under the Concept of Eurozone: The case of Romania as a new member”*
- 4) **Charalampos Charalampidis**, Anastasios Karasavvoglou, Labour Institute/G.S.E.E.-A.D.E.D.Y./Kavala Institute of Technology, Kavala, Greece, *“Labour market and employment in Central and Eastern Europe: Cases of the Czech Republic and Bulgaria”*

Saturday 10:30-11:00

Coffee Break

Saturday 11:00-13:00

Session I: Information Systems & e-business & e-banking

Chairmen: Prodrimos Chatzoglou/Stavros Valsamidis, Democritus University of Thrace, Greece/Kavala Institute of Technology, Greece

- 1) **Miklos Herdon**, Adam Pentek, Laszlo Varallyai, University of Debrecen, Hungary, *“Digital Business Ecosystem Technologies for Small and Medium Sized Enterprises”*
- 2) **Stavros Valsamidis**, Vraxionis Nerantzis, Eleutheria Kerenidou, Alexandros Karakos, Kavala Institute of Technology, Kavala, Greece/Kavala Institute of Technology, Kavala, Greece/Kavala Institute of Technology, Kavala, Greece/Democritus University of Thrace, Xanthi, Greece, *“Survey on e-voting and electoral technology for Balkan and South-Eastern Europe countries”*
- 3) **Ramaj Vehbi**, Koleci Baki, Hasani Vjollca, Bytyqi Shaip, AAB-Riinvest University, Pristina/FON University, Skopje, F.Y.R.O.M./AAB-Riinvest University, Pristina/AAB-Riinvest University, Pristina, *“Information systems in the insurance company”*
- 4) Irene Moschou, **Theodosios Theodosiou**, Kavala Institute of Technology, Kavala, Greece, *“A survey of the level of important and use of ERP systems to the Greek enterprises”*

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- 5) Persefoni Polychronidou, **Ioannis Kazanidis**, Gesthimani Eleutheriadou, Stavros Valsamidis, Kavala Institute of Technology, Kavala, Greece, “*E-banking evaluation of Greek banks in Greece and Bulgaria*”
- 6) **Logica Banica**, Daniela Pirvu, University of Pitesti, Pitesti, Romania, “*Information system for determining the influence of the profit tax rate on the financial results of the foreign capital companies in Romania*”

Session II: Accounting

Chairmen: Spiros Vasiliadis/Athanasios Mandilas, Thessaloniki Institute of Technology, Greece/Kavala Institute of Technology, Greece

- 1) **Ilter Cenap**, Grant Mac Ewan College, Alberta, Canada, “*Exploring the Risk of Overstatements and Understatements in Financial Reporting due to Inflation and Devaluation Gaps*”
- 2) Ljiljana Bonic, **Igor Mladenovic**, University of Nis, Serbia, “*Reporting Supreme Audit Institution (SAI) as Determinant of fiscal policy development function*”
- 3) **Radmila Jablan Stefanovic**, University of Belgrade, Belgrade, Serbia, “*Cost accounting in the changed business environment*”
- 4) **Iva Moneva**, Nikolina Grozeva, VFU Chernorizets Hrabar Republic Bulgaria, Varna, Bulgaria, “*The fair value measurement of intangible assets: A critical overview of Bulgarian financial reporting legislation*”
- 5) **Diogenis Baboukardos**, Jonkoping International Business School, Jonkoping, Sweden, “*Transparency in Fair Value Accounting under IFRS: The Case of Greek Listed Companies’ Level of Compliance with IFRS Disclosure Requirements for Goodwill*”

Session III: Cross-border Corporation (in Greek language)

Chairmen: Georgios Magoulios/Dimitra Anagnostou, Serres Institute of Technology, Greece/Kavala Institute of Technology, Greece

- 1) **Thomas Siskou**, Konstantinos Filippidis, West Macedonia Institute of Technology, Kozani, Greece/University of Western Macedonia, Greece, “*Monetary and exchange rate policies for the South –Europe transitions countries*”
- 2) **Spiridon Arseniou**, Consultant of the Secretary General, Head of E.U. Programs. Region of East Macedonia & Thrace, Greece, “*Cross-Border Cooperation in South Eastern Europe's wider area and its contribution to development and security*”
- 3) **Anagnostis Kipouros**, Kavala Institute of Technology, Kavala, Greece, “*Οι επιπτώσεις του πολιτικού κίνδυνου στις άμεσες ξένες επενδύσεις και την ανταγωνιστικότητα και τις κεφαλαιαγορές στις αναδυόμενες οικονομίες των Βαλκανίων*”
- 4) Theoharis Siotis, **Christos Bogas**, Vasilios Tsoukas, Serres Institute of Technology, Serres, Greece, “*Analysis of the economic situation of Greek firms in the industrial area of Filippoupolis during the period 2000 - 2004*”

Session IV: PhD – master students

Chairmen: Ljubinka Joksimovic/Popi Kalabouka-Giannopoulou, Belgrade University, Belgrade, Serbia/Kavala Institute of Technology, Greece

- 1) **Justinas Krügelis**, Algita Miečinskienė, Dimitrios Maditinos, Vilnius Gediminas Technical University, Vilnius, Lithuania/Vilnius Gediminas Technical University, Vilnius, Lithuania/Kavala Institute of Technology, Kavala, Greece, “*Analyses of Greenfield Investment (GFI) Influence to Economy*”
- 2) **Boglarka Kupai**, University of Debrecen, Hungary, “*The aspects of the development of a customer service environment based on IT service*”
- 3) **Szilvia Botos**, Miklós Herdon, University of Debrecen, Hungary, “*National broadband network infrastructure development in the Hungarian economy*”
- 4) Theoklitos Kaltsidis, **Despoina Kaltsidou**, Efstathios Dimitriadis, University of Greenwich, U.K./University of Greenwich, U.K./Kavala Institute of Technology, Kavala, Greece, “*E-banking: The Reasons Which Influence Customer’s Preferences in Greece*”
- 5) **Peter Pochaleev**, Stela Todorova, Department of Economics, University of Agriculture, Bulgaria, “*Problems of Bulgarian farms concerning the process of adjusting to the conditions of joint agri-policy of European community*”
- 6) Boban Stojanovic, **Vlada Radivojević**, University of Nis, Serbia, “*Economic glance at antitrust legislation in the republic of Serbia and other countries in the west Balkan: Case study – Analysis of milk and milk products market*”

Saturday 13:00-14:30

Session I: Finance, Tax policy, Stock market

Chairmen: Ljubomir Kekenovski/Michael Nikolaidis, University of Ss. Cyril and Methodius, F.Y.R.O.M./Kavala Institute of Technology, Greece

- 1) Enver Kutllovci, Driton Sylqa, Venet Shala, **Mentor Qollaku**, University of Pristina, “*The impact of privatization in establishing private sector in Kosovo*”
- 2) **Alina Manta**, Roxana Nanu, Nicoleta Dracea, University of Craiova, Romania, “*The new hierarchies in banking and the global financial crisis*”
- 3) Angela Roman, **Valentina Diana Ignatescu**, Al. I. Cuza University of Iasi, Iasi, Romania, “*The impact of the current financial crisis on bank financing of the SMEs in selected countries of central and eastern Europe*”
- 4) **Androniki Katarachia**, Anastasios Konstantinidis, West Macedonia Institute of Technology, Kozani, Greece, “*The role of behavioural finance in investor portfolio strategies*”
- 5) **Chaido Dritsaki**, West Macedonia Institute of Technology, Kozani, Greece, “*The Efficiency and Correlation of Stock Markets in Eastern Europe: An Empirical research for four new member states of European Union*”

Session II: Economy and Society of the Balkan and Eastern Europe countries (in Greek language)

Chairmen: Giannoula Florou/Gesthimani Eleutheriadou, Kavala Institute of Technology, Greece

- 1) **Maria-Eleni Voutsas**, University of Thessaly, Greece, “*Assessment and Evaluation of the Results Obtained by Finance Policies of International Financial Institutions in the Transition Process of the Southeast European Countries*”
- 2) **Popi Kalabouka-Giannopoulou**, Kavala Institute of Technology, Kavala, Greece, “*The possibilities in commercial activity and the legal form of companies in Bulgaria and the comparison with the Greek corporate law*”
- 3) **Vironas Pissalidis**, Serres Institute of Technology, Serres, Greece, “*Immigration and multicultural - intercultural management. The case of contemporary Greek Local Authorities A’ degree*”
- 4) **Vasilios Zoumpoulidis**, Michael Nikolaidis, George Stolikidis, Kavala Institute of Technology, Kavala, Greece, “*The via Egnatia in Prefecture of Kavala: The effects on the small and medium enterprises of the crossing areas and adapting proposals to the new demands*”

Session III: PhD – master students

Chairmen: Ramaj Vehbi/Christos Frangos, AAB-Riinvest University, Pristina/Athens Institute of Technology, Greece

- 1) Natan Epstein, **Corrado Macchiarelli**, International Monetary Fund, European Department, Washington DC, U.S.A./Doctoral School in Economics Vilfredo Pareto, University of Turin, Turin, Italy, “*A Study of Poland’s production function, Potential growth and output gap*”
- 2) **Radu Lolescu**, Alina-Maria Zaaharia, University of Craiova, Romania, “*CSR, An Irresponsible Concept During The Economic Crisis?*”
- 3) **Maria-Magdalena Lupu**, Magdalena-Adriana Calut, Vlahia University of Targoviste, Romania, “*World crisis – A preparatory step for globalization?*”
- 4) Dimitrios Maditinos, Dimitrios Kousenidis, **Dimitrios Chatzoudes**, Kavala Institute of Technology, Kavala, Greece /Aristotle University of Thessaloniki, Thessaloniki, Greece/Democritus University of Thrace, Greece, “*Foreign Direct Investment in the Balkans: the role of Greece*”
- 5) **Anestis Mantatzis**, University of Macedonia, Thessaloniki, Greece, “*Evolution of regional disparities in nuts II level in Greece*”
- 6) Michael Nikolaidis, Christos Batzios, Athanasios Mandilas, **Athanasios Nikolaidis**, Persefoni Polychronidou, Kavala Institute of Technology, Kavala, Greece/Aristotle University of Thessaloniki, Thessaloniki, Greece/Kavala Institute of Technology, Kavala, Greece/Kavala Institute of Technology, Kavala, Greece, “*Qualitative analysis of sustainability indicators: The case of manufacturing sector in region of East Macedonia-Thrace, Greece*”

Session IV: PhD – master students

Chairmen: Lindita Rova/Eleutheria Kerenidou, Eqrem Çabej University,
Albania/Kavala Institute of Technology, Greece

- 1) **Adrian Roman**, University of Pitesti, Pitesti, Romania, “*Estimation pattern of anticipated errors rate*”
- 2) **Claudia Cristina Ploscaru**, Nicoleta Mihaela Dracea, Ionuț Eugen Dracea, University of Craiova, Romania, “*Strategic options of real hypermarket under crisis conditions*”
- 3) **Adrian Roman**, University of Pitesti, Pitesti, Romania, “*Model for determining the cash flow statement based on the balance sheet*”
- 4) **Elena Naumova**, University for Information Science and Technology Sent Paul the Apostle, Ohrid, F.Y.R.O.M., “*EU’s crucial role*”
- 5) **Mariana Enusi**, Ion Dobre, The Bucharest Academy of Economics Studies, Bucharest, Romania, “*Considerations regarding the methodology of analysis and performance evaluation for modern Romanian small and medium enterprises*”
- 6) **Sofia Ifanti**, Bryan Temple, David Edgar, Nikolaos Sakkas, Achilleas Vairis, Crete Institute of Technology, Heraklion, Greece/Glasgow Caledonian University, U.K./Glasgow Caledonian University, U.K./Crete Institute of Technology, Heraklion, Greece/Crete Institute of Technology, Heraklion, Greece, “*Clustering approach in Crete*”

Saturday 14:30-15:30

Lunch at the campus’ diner

Saturday 17:00

Visit the ancient city of Philippi - Coffee - Diner at a village tavern

Sunday 10:00

Excursion to Nestos River – barbeque