



6th International Conference

*The Economies of Balkan and
Eastern Europe Countries in the
changed World*

**9 - 10 May 2014
Nis, Serbia**



<http://ebeec.teikav.edu.gr>

organized by

**Eastern Macedonia and Thrace Institute of Technology, Department of Accountancy
and Finance, Greece**

University of Nis, Faculty of Economics, Serbia

ASECU

Conference Program



Conference Program



**Eastern Macedonia and Thrace Institute of Technology,
Department of Accountancy and Finance, Greece**

University of Nis, Faculty of Economics, Serbia

6th International Conference

**‘The Economies of Balkan and Eastern Europe Countries
in the changed World’**

EBEEC 2014

Nis, Serbia

May 9-10, 2014

FRIDAY, May 9

8:30-9:30

Registration

9:30

Opening Ceremony and welcome speeches

Rector Dragan Antic, University of Nis, Serbia

Dean Arandjelovic Zoran, University of Nis, Serbia

Karasavoglou Anastasios, Eastern Macedonia and Thrace Institute of Technology, Greece

10:00-12:00

Chairman: Arandjelovic Zoran, University of Nis, Serbia

Keynote Speakers:

(a) Professor Bozidar Cerovic, University of Belgrade, Faculty of Economics / Former member of presidency of ASECU

“Transition and Growth: A Neglected Role of Industrial Policy”

(b) Professor Alexander S. Kritikos, University of Potsdam / Research Fellow, IZA, Bonn

“Growing out of the crisis: New Measures of the EU for Southern Europe - The example of Greece”

Invited Speaker:

Professor Eleftherios Thalassinos, University of Piraeus, Greece

“The European Sovereign Debt Crisis and the Role of Credit Swaps”

12:00-12:30

Coffee break

12:30-13:30

Session I

Chairmen: Yiannis A. Hajidimitriou / Goran Karanovic - University of Macedonia, Greece / University of Rijeka, Croatia

- 1) **Alexandra Horobet, Lucian Belascu, Ana-Maria Barsan** - Bucharest University of Economic Studies / Lucian Blaga University of Sibiu / University of Bucharest, Romania, *“Exchange rate volatility in the Balkans and Eastern Europe: Implications for international investments”*
- 2) **Merale Fetahi-Vehapi, Luljeta Sadiku, Mihail Petkovski** - State University of Tetovo / State University of Tetovo / Ss. Cyril and Methodius University, F.Y.R.O.M., *“Empirical analysis of*

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the effects of trade openness on economic growth: An evidence for South East European countries”

- 3) **Electra Pitoska** - Western Macedonia Institute of Technology, Greece, “*Official and unofficial trade between trans-border areas during the economic crisis: The case of Florina/Greece and Bitola/FYROM*”
- 4) **Eleni Koutroupi, Dimitrios Natos, Christos Karelakis** - Democritus University of Thrace / Aristotle University of Thessaloniki / Democritus University of Thrace, Greece “*Assessing exports market dynamics: The case of Greek wine exports*”
- 5) **Xanthippi Chapsa, Constantinos Katrakilidis, Athanasios Athanasenas** - Central Macedonia Institute of Technology / Aristotle University of Thessaloniki / Central Macedonia Institute of Technology, Greece, “*A panel data analysis of real convergence in the EU-15: The North vs. South European states case*”

Session II

Chairmen: Srdjan Marinkovic / Tome Nenovski – University of Nis, Serbia / University American College Skopje, F.Y.R.O.M.

- 1) **Srdjan Marinkovic, Ognjen Radovic** - University of Nis, Serbia, “*Market volatility and foreign exchange intervention*”
- 2) **Jean-Pierre Allegret, Hélène Raymond and Houda Rharrabti** - EconomiX-CNRS, University of Paris Ovest, France, “*The impact of the eurozone crisis on European banks stocks. Contagion or interdependence?*”
- 3) **Georgios Kyriazopoulos, Parthena Chrysochoidou, Pantelis Papaioannou** - Western Macedonia Institute of Technology / Hellenic Open University of Patras / Western Macedonia Institute of Technology, Greece, “*Profitability of cooperative banks with Dupont analysis: Evidence of Greek banking system*”
- 4) **Vasilis Angelis, Athanasios Angelis-Dimakis, Katerina Dimaki** - University of the Aegean / National Technical University of Athens / Athens University of Economics and Business, Greece, “*The cusp catastrophe model in describing a bank’s attractiveness as measured by its image*”
- 5) **Georgios Kyriazopoulos, Parthena Chrysochoidou, Pantelis Papaioannou** - Western Macedonia Institute of Technology / Hellenic Open University of Patras / Western Macedonia, Institute of Technology, Greece, “*Are the world systemic banks driven to bankruptcy? Is the Edward I. Altman's model of bankruptcy giving us an answer?*”
- 6) **Marko Malovic** - Institute of Economic Sciences, Serbia, “*Demystifying bitcoin: Sleight of hand or major global currency alternative?*”

Session III

Chairmen: Matteo Belletti / Dimitrios Dovas - The Polytechnic University of Marche, Italy / Western Greece Institute of Technology, Greece

- 1) **Dimitrios Petropoulos, Georgios Kyriazopoulos, Odysseas Spiliopoulos** - Peloponnese Institute of Technology / Western Macedonia Institute of Technology / Peloponnese Institute of Technology, Greece, “*The agricultural sector of Greece 2000-2010 and its position within the EU-27*”
- 2) **Achilleas Kontogeorgos, Maria Tsampra, Fotios Chatzitheodoridis** - University of Patras / University of Patras / Western Macedonia Institute of Technology, Greece, “*Agricultural*

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policy and the environment protection through the eyes of new farmers: Evidence from a country of Southeast Europe”

- 3) **Petroula Liltsi, Anastasios Michailidis, Efstratios Loizou** - Aristotle University of Thessaloniki / Aristotle University of Thessaloniki / Western Macedonia Institute of Technology, Greece, “*Rural-urban variation in satisfaction with life: Socio-demographic, economic, psychological and geographic predictors*”
- 4) **Georgios Kountios, Anastasios Michailidis, Athanasios Ragkos, Efstratios Loizou, Afroditi Papadaki-Klavdianou** - Aristotle University of Thessaloniki / Aristotle University of Thessaloniki / Alexander Technological Educational Institute of Thessaloniki / Western Macedonia Institute of Technology / Aristotle University of Thessaloniki, Greece, “*Educational needs of young farmers in precision agriculture*”
- 5) **Nikos Tsimas** - Municipality of Almopia, Greece, “*Cities in question: The Greek economical crisis as a force of spatial transformation*”

13:30-15:00

Session I

Chairmen: Sofija Adžić / Athanasios Athanasenas - University of Novi Sad, Serbia / Central Macedonia Institute of Technology, Greece

- 1) **Attila Varga, Mete Basar Baypinar** - University of Pécs, Hungary / Istanbul Technical University, Turkey & University of Pecs, Hungary, “*Regional policy options for Turkey: Impact assessment of technology oriented vs. traditional policies with the GMR-Turkey model*”
- 2) **Elena Makrevska Disoska, Tome Nenovski** - Ss. Cyril and Methodius University in Skopje / University American College Skopje, F.Y.R.O.M., “*Regional potential of CEFTA - 2006 and its future challenges*”
- 3) **Chrysanthi Balomenou, Marianthi Maliari** - Hellenic Open University / Aristotle University of Thessaloniki, Greece, “*The role of subsidizes on local entrepreneurship during periods of recession: Case study for regional unity of Serres Greece*”
- 4) **Sofija Adžić** - University of Novi Sad, Republic of Serbia, “*Return to industry – Case study for republic of Serbia*”
- 5) **Athanasios Athanasenas, Xanthippi Chapsa, Athanasios Michailidis** - Central Macedonia Institute of Technology / Central Macedonia Institute of Technology / Panteion University, Greece, “*Investigating social protection convergence in the EU-15: A panel data analysis*”

Session II

Chairmen: Efstratios Loizou / Alexandra Horobet - Western Macedonia Institute of Technology, Greece / Bucharest University of Economic Studies, Romania

- 1) **Maria Tsampra, Pantelis Sklias** - University of Patras / University of Peloponnese, Greece, “*Post-crisis immigration trends and labour market changes in Greece*”
- 2) **Androniki Katarachia, Electra Pitoska** - Western Macedonia Institute of Technology, Greece “*Socioeconomic integration of Albanian immigrants in Greek peripheral economies*”
- 3) **Dimitrios Papadopoulos, Anastasios Karasavoglou, Christos Geranis, Krystalia Violtzi** - Eastern Macedonia and Thrace Institute of Technology, Greece, “*The effect of socio-demographic variables on acculturation of Albanian immigrants in Greece*”

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- 4) **Aseda Banushaj** - University of Tirana, Albania, “*The remittances' impact on labor market and education*”
- 5) **Hristoharis Stampoulidis** - Private Organization, Greece, “*Florina’s Romanies. Daily routine and economical crisis*”

Session III

Chairmen: Eleftherios Thalassinos / Stela Todorova - University of Piraeus, Greece / University of Agriculture, Bulgaria

- 1) **Matteo Belletti, Elvira Leksinaj** - The Polytechnic University of Marche, Italy / Agricultural University of Tirana, Albania, “*The Impact of Remittances on Albanian Agriculture: A Snapshot*”
- 2) **Athanasios Bizmpiroulas, Konstantinos Rotsios** - Perrotis College, Greece, “*Determinants of export success factors: A pilot study on Greek food and drink export companies*”
- 3) **Anna Tokalaki, Anastasios Michailidis, Maria Partalidou, Georgios Theodosiou** - Aristotle University of Thessaloniki / Aristotle University of Thessaloniki / Aristotle University of Thessaloniki / Larisa Institute of Technology, Greece, “*Crisis and social capital in Greece. Who will manage: The rural economies-communities or the urban ones?*”
- 4) **Maria Botsiou, Stavriani Koutsou, Vassilios Dagdilelis** - University of Macedonia / Alexander Technological Educational Institute of Thessaloniki / University of Macedonia, Greece, “*Innovation and success: Perspectives, attitudes and practices of young farmers*”
- 5) **Szilvia Botos, Miklós Herdon, László Várallyai** - University of Debrecen, Hungary, “*Readiness for future internet services in rural areas*”

15:00-16:00

Lunch (university campus)

16:00-17:30

Session I

Chairmen: Attila Varga / Pavel Zakharchenko - University of Pécs, Hungary / State Pedagogical University of Berdyansk, Ukraine

- 1) **Odyseas Spiliopoulos, Dimitrios Petropoulos** - Peloponnese Institute of Technology, Greece, “*The legal framework of European Union - Western Balkans trade liberalization*”
- 2) **Pantelis Sklias, Georgios Maris** - University of Peloponnese, Greece, “*Germany, France and the new framework of European Economic governance*”
- 3) **Stela Todorova** - University of Agriculture, Bulgaria, “*Some problems related to the implementation of the EU CAP in Bulgaria*”
- 4) **Aggelos Kotios, George Galanos, Spyros Roukanas, Sifis Plymakis** - University of Piraeus / University of Piraeus / University of Piraeus / National Centre for Public Performance, Greece, “*The route of the Western Balkans towards European Union*”

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- 5) **Vasileios Chouliaras, Apostolos Gazepis, Theodoros Kargidis** - Central Macedonia Institute of Technology / Central Macedonia Institute of Technology / Alexandrian Technological Institution of Thessaloniki, Greece, “*Marketing's contribution to the profitability of Greek enterprises during the economic crisis*”

Session II

Chairmen: Christos Karelakis / Elidiana Bashi - Democritus University of Thrace, Greece / University of Shkodra "Luigj Gurakuqi", Albania

- 1) **Aristidis Bitzenis, Ioannis Makedos, Panagiotis Kontakos** - University of Macedonia, Greece
“*Improved Greek business environment despite the sovereign debt crisis and the significant level of shadow economy in Greece*”
- 2) **Doriana Matraku, Eri Gjoka** - University of Tirana, Albania, “*Public investment and economic growth in Albania*”
- 3) **Rita Remeikiene, Ligita Gaspareniene, Jekaterina Kartasova** - Kaunas University of Technology / Mykolas Romeris University / Mykolas Romeris University, Lithuania,
“*Country-level determinants of shadow economy during the downturn: The case of Greece*”
- 4) **Theodoros Koutroukis, Spyros Roukanas** - University of Aegean / University of Piraeus, Greece, “*Social dialogue in the era of memoranda: The consequences of austerity and deregulation measures on the Greek social partnership process*”
- 5) **Georges Sarafopoulos** - Democritus University, Greece, “*Complexity in a monopoly market with a general demand and quadratic cost function*”

Session III

Chairmen: Anastasios Michailidis / Ligita Gaspareniene - Aristotle University of Thessaloniki, Greece / Mykolas Romeris University, Lithuania

- 1) **Dagmar Lesakova** - University of Economics in Bratislava, Slovakia, “*Development of shopping satisfaction in senior's population*”
- 2) **Christos Geranis, Dimitrios Papadopoulos, Dimitrios Aivazidis** - Eastern Macedonia and Thrace Institute of Technology / Eastern Macedonia and Thrace Institute of Technology / Teacher of Physical Education, Greece, “*Satisfaction value for money and behavioral intention of young athletes parents*”
- 3) **Sotirios Papadopoulos, Eleni Zafeiriou, Christos Karelakis** - Democritus University of Thrace, Greece, “*Investigating farmer's perceptions for adopting alternative farming systems*”
- 4) **László Várallyai, Miklós Herdon, Szilvia Botos** - University of Debrecen, Hungary,
“*Statistical analyses of digital divide factors*”
- 5) **Persefoni Polychronidou, Ioannis Petasakis, Giannoula Florou** - Eastern Macedonia and Thrace Institute of Technology, Greece, “*Consuming foods and household products - An empirical analysis in Greece*”

20:00

(approximately)

Welcome dinner - announcement at the registration desk

S A T U R D A Y , M A Y 1 0

9:00-10:30

Session I

Chairmen: Marija Dzunic / Panagiotis Trivellas - University of Nis, Serbia / Chalkida Institute of Technology, Greece

- 1) **Eva Erakovic** - University of Nis, Serbia, “*The influence of higher education development on the global competitiveness of the Southeast European countries*”
- 2) **Marija Dzunic, Natasa Golubovic** - University of Nis, Serbia, “*Social capital and corruption – Evidence from Western Balkan countries*”
- 3) **George Borovas, Maria Eleni Voutsas** - University of Macedonia / University of Thessaly, Greece, “*The states of dream and the dream which became a nightmare: The case of Bosnia and Herzegovina*”
- 4) **Murat Sadiku, Alit Ibraimi, Luljeta Sadiku** - South East European University / State University of Tetovo / State University of Tetovo, F.Y.R.O.M., “*Econometric models for estimating the relationship of unemployment rate and economic growth in FYR of Macedonia*”
- 5) **Ligita Gaspareniene, Jekaterina Kartasova, Rita Remeikiene** - Mykolas Romeris University / Mykolas Romeris University / KTU, Lithuania, “*Evaluation of shadow economy emergence and development factors in service sector: Greek case*”

Session II

Chairmen: Sonja Jovanovic / Vesna Jankovic-Milic - University of Nis, Serbia

- 1) **Sonja Jovanovic, Vesna Jankovic-Milic, Ivana Ilic** - University of Nis, Serbia, “*Health and hygiene importance for the improvement of tourism sector competitiveness in Serbia and the South-Eastern Europe countries*”
- 2) **Elidiana Bashi, Suela Shpuza** - University of Shkodra "Luigj Gurakuqi" / Directory of road maintenance in Shkodra Albania, Albania, “*Cultural heritage of Albania – A fabulous economic source for the sustainable economic development of tourism*”
- 3) **Pavel Zakharchenko, Dmitriy Savushkin** - State Pedagogical University of Berdyansk, Ukraine, “*Resort-recreation and tourism industry of Ukraine in the world community*”
- 4) **Lambros Tsourgiannis, Pavlos Delias, Persefoni Polychronidou, Anastasios Karasavvoglou, Stavros Valsamidis** - Eastern Macedonia and Thrace Institute of Technology, Greece, “*Exploring the factors affecting Greek people to make vacation in Greece: A preliminary analysis*”
- 5) **Theofanis Mavridakis, Dimitrios Dovas, Spiridoula Bravou** - Western Greece Institute of Technology / Western Greece Institute of Technology / University of Patras, Greece, “*The effectiveness of the adjustment policies applied to the Greek economy*”

Session III

Chairmen: Vasilis Angelis / Miklós Herdon - University of the Aegean, Greece / University of Debrecen, Hungary

- 1) **Sylwia Pieńkowska-Kamieniecka** - University of Warmia and Mazury in Olsztyn, Poland, “*Market of equity release services in Poland*”
- 2) **Bisera Karanovic, Goran Karanovic** - University of Rijeka, Croatia, “*Is there an education bubble in the Western Balkans?*”

S A T U R D A Y , M A Y 1 0

- 3) **Sofia D. Anastasiadou, Eugenia A. Panitsides** - University of Western Macedonia / University of Macedonia, Greece, “*And now whither..? European union lifelong learning policy: A two level analysis*”
- 4) **Yılmaz Gökşen, Onur Doğan, Bilge Özkarakacak** - Dokuz Eylül University, Turkey, “*A data envelopment analysis application for measuring efficiency of university departments*”
- 5) **Electra Pitoska, George Damianos** - Western Macedonia Institute of Technology / Aristotle University of Thessaloniki, Greece, “*The economic crisis and its impact on municipal enterprises: The municipal enterprise 'Waterfalls of Edessa'*”

10:30-12:00

Session I

Chairmen: Ljubinka Joksimovic / Theodoros Kargidis - University of Nis, Serbia / Alexandrian Technological Institution of Thessaloniki, Greece

- 1) **Ljubinka Joksimovic** - University of Nis, Serbia, “*State capacity and development goals*”
- 2) **Konstantinos J. Liapis, Christos L. Galanos, Evangelos D. Politis, Dimitrios D. Kantianis** - Panteion University / Panteion University / Piraeus University / Panteion University, Greece, “*A quantitative approach to measure tax competitiveness between EU countries*”
- 3) **Georg Simet, Tatiana Lungu, Christian Mueller** - Neuss University for International Business, Germany, “*The impact of Turkey’s current corruption crisis on its economy*”
- 4) **Aggelos Kotios, George Galanos, Spyros Roukanas, Sifis Plymakis** - University of Piraeus / University of Piraeus / University of Piraeus / National Centre for Public Performance, Greece, “*The vicious circles of recession and Development Prospects*”
- 5) **Konstantinos J. Liapis, Christos L. Galanos, Dimitrios D. Kantianis** - Panteion University, Greece, “*An estimation of the relationship between taxation environment and real property asset value*”

Session II

Chairmen: Georges Sarafopoulos / Yılmaz Gökşen - Democritus University, Greece / DEU, Turkey

- 1) **Simeon Karafolas, Alexandros Alexandrakis** - Western Macedonia Institute of Technology / Central Macedonia Institute of Technology, Greece, “*Unemployment effects of the Greek crisis: A regional examination*”
- 2) **George Magoulios, Stergios Athianos, Dimitris Kydros** - Central Macedonia Institute of Technology, Greece, “*The economic crisis (2008) and effects on income. The case of Greece*”
- 3) **Kostas Karamanis, Charis Naxakis** - Epirus Institute of Technology, Greece, “*The relationship between minimum wage and unemployment rate in the Greek labour market*”
- 4) **Sofia D. Anastasiadou, Vassiliki Batiou, Euthimis Balcanos** - University of Western Macedonia / University of Macedonia / University of Macedonia, Greece, “*Occupation mobility’ dimensions in Greece*”

S A T U R D A Y , M A Y 1 0

Session III

Chairmen: Maja Ivanović-Đukić / Georg Simet - University of Niš, Serbia / Neuss University for International Business, Germany

- 1) **Yılmaz Gökşen, Eda Çevik, Huseyin Avunduk** – DEU, Turkey, “*A Case Analysis on the Focus on the Maturity Models and Information Technologies*”
- 2) **Marija Petrović-Randelović, Tatjana Stevanović, Maja Ivanović-Đukić** - University of Nis, Serbia, “*Impact of corporate social responsibility on the competitiveness of multinational corporations*”
- 3) **Klodiana Gorica, Anisa Ceta, Bruna Sulo** - University of Tirana, Albania, “*Towards Being Entrepreneurial: "Made in Albania" - A dimensional overview*”
- 4) **Snezana Radukic, Jovica Stankovic** - University of Nis, Serbia, “*Evaluation of local business environment in the Republic of Serbia*”

12:00-12:30

Coffee break

12:30-14:00

Session I

Chairmen: Pantelis Sklias / Ilias Santouridis - University of Peloponnese, Greece / Thessaly Institute of Technology, Greece

- 1) **Angela Roman, Irina Bilan** - "Alexandru Ioan Cuza" University of Iasi, Romania, “*Innovative financing through venture capital of the European business environment*”
- 2) **Viktoriia Riapukhina, Jovana Radoicic** - Belgorod State Technological University, Russia / University of Pristina, “*Innovation: Concept and Analysis of conditions and the level of development*”
- 3) **Ilias Santouridis, Eirini Tsachtani** - Thessaly Institute of Technology, Greece, “*Investigating the impact of CRM resources on CRM processes: A customer life-cycle based approach in the case of a Greek bank*”
- 4) **Panagiotis Trivellas** - Chalkida Institute of Technology, Greece, “*The impact of organizational culture and leadership on job attitudes. The case of a logistics firm in Greece*”

Session II

Chairmen: Ioannis Makedos / Klodiana Gorica - University of Macedonia, Greece / University of Tirana, Albania

- 1) **Jelena Stankovic, Ivana Marković, Miloš Stojanovic** - University of Nis / University of Nis / School of higher Technical Professional Education, Serbia, “*Investment strategy optimization using technical analysis and predictive modeling in emerging markets*”
- 2) **Jekaterina Kartasova, Deimante Venclauskiene, Rita Remeikiene, Ligita Gaspreniene** – MRU / KTU / KTU / MRU, Lithuania, “*Financial developments: Transformations of efficient market hypothesis under the influence of behavioural finance*”

S A T U R D A Y , M A Y 1 0

- 3) **Konstantinos Liapis, Dimitrios D. Kantianis** - Panteion University, Greece, “*Depreciation methods and life-cycle costing (LCC) methodology*”
- 4) **Stella G. Giossi, Sofia D. Anastasiadou** - University of Macedonia / University of Western Macedonia, Greece, “*Human resources dimensions: An approach of Greek managers*”

Session III

Chairmen: Simeon Karafolas / Ozlen Hic Birol - Western Macedonia Institute of Technology, Greece / Istanbul University, Turkey

- 1) **Kristina Andjelic** - University of Nis, Serbia, “*Lessons from the past: How to create investment climate and adapt it to the challenges of the changing world*”
- 2) **Maria Eleni Voutsas, George Borovas** - University of Thessaly / University of Macedonia, Greece, “*The role of the Bretton Woods institutions in global economic Governance*”
- 3) **Pero Petrovic, Aleksandar Zivkovic** - Institute of International Politics and Economics, Serbia, “*The development countries in the southeast Europe and role of trade*”
- 4) **Dimitrios Kyrkilis, Sofia Koboti** - University of Macedonia, Greece, “*Intellectual property rights as determinant of foreign direct investment entry mode: The case of Greece*”
- 5) **Nikolaos Sklavounos, Konstantinos Rotsios, Yannis A. Hajdimitriou** - University of Macedonia, Greece, “*The impact of age, interdependence and perceived risk of opportunism on inter-partner trust in international strategic alliances*”

14:00-15:00

Lunch (university campus)

15:00-16:30

Session I

Chairmen: Dagmar Lesakova / Pero Petrovic - University of Economics in Bratislava, Slovakia / Institute of International Politics and Economics, Serbia

- 1) **Ayen Hic Gencer, Ozlen Hic Birol** - Istanbul Aydin University / Istanbul University, Turkey, “*Foundations of post-Keynesian economics: Its birth, development and current state*”
- 2) **Victoria Pistikou, Pyrros Papadimitriou** - University of Peloponnese, Greece, “*Economic diplomacy in national security*”
- 3) **Georges Sarafopoulos** - Democritus University, Greece, “*On the dynamics of a dyopoly game with differentiated goods*”

SATURDAY, MAY 10

Session II

Chairmen: Katerina Dimaki / George Borovas - Athens University of Economics and Business, Greece / University of Macedonia, Greece

- 1) **Costin-Alexandru Ciupureanu, Mihai Daniel Roman** - The Bucharest University of Economic Studies, Romania, “*Does remittances reduce poverty in developing countries?*”
- 2) **Oleksandr Chernyak, Yevgen Chernyak** - Taras Shevchenko National University of Kyiv, Ukraine, “*The 'golden migrant' concept and its implementation in Ukraine*”
- 3) **Sofia D. Anastasiadou** - University of Western Macedonia Greece, “*Recession and 'brain drain' in Greece*”
- 4) **Christos Tsitsakis, Christos Batzios, Giannoula Florou, Anastasios Karasavoglou, Persefoni Polychronidou** - Chalkida Institute of Technology / Aristotle University Thessaloniki / Eastern Macedonia and Thrace Institute of Technology / Eastern Macedonia and Thrace Institute of Technology / Eastern Macedonia and Thrace Institute of Technology, Greece, “*Healthcare resources consumed by foreign patients in the public Hospitals of East Macedonia and Thrace*”

Session III

Chairmen: Spyros Roukanas / Luljeta Sadiku - University of Piraeus, Greece / State University of Tetovo, F.Y.R.O.M.

- 1) **Dorina Kripa, Edlira Luci, Andromahi Kufo** - University of Tirana / University of Tirana / Alpha Bank, Albania “*Factors that affect the performance of housing prices in Albania*”
- 2) **Ivo Velinov** - New Bulgarian University, Bulgaria, “*Sustainable elements of visual merchandising of online stores*”
- 3) **Antonios Papathanasiou, Persefoni Polychronidou, Anastasios Karasavoglou, Arxontoula Papadaki** - Eastern Macedonia and Thrace Institute of Technology, Greece, “*The affect of media in consumer behaviour - An empirical analysis*”
- 4) **Stavros Valsamidis, Ioannis Kazanidis, Dimosthenis Pappas, Sotirios Kontogiannis** - Eastern Macedonia and Thrace Institute of Technology / Eastern Macedonia and Thrace Institute of Technology / Eastern Macedonia and Thrace Institute of Technology / Western Macedonia Institute of Technology, Greece, “*Measuring e-business intelligence through data mining tools and techniques*”

16:30-18:00

Session I

Chairmen: Vladislav Marjanovic / Jadranka Djurovic-Todorovic - University of Nis, Serbia

- 1) **Konstantinos Filippidis, Theodoros Papadopoulos** - University of Macedonia, Greece, “*Globalization and Europe - Measuring the effects in SEE countries*”
- 2) **Efstratios Kypriotelis** - Epirus Institute of Technology, Greece, “*The institutions developed in the EU - Eurasia and the role of the Balkan countries - Geopolitics and geo-economic analysis*”
- 3) **Vladislav Marjanovic, Zoran Arandjelovic** - University of Nis, Serbia, “*Sectoral analysis of structural changes of the republic of Serbia*”

S A T U R D A Y , M A Y 1 0

- 4) **Jadranka Djurovic-Todorovic, Marina Djordjevic** - University of Nis, Serbia, “*Results of fiscal consolidation in republic of Serbia*”
- 5) **Aggelos Kotios, George Galanos, Spyros Roukanas, Sifis Plymakis** - University of Piraeus / University of Piraeus / University of Piraeus / National Centre for Public Performance, Greece, “*Assessing the performance of competition in Greek local government: Towards a transaction cost approach*”

Session II

Chairmen: Konstantinos J. Liapis / Sofia D. Anastasiadou - Panteion University, Greece / University of Western Macedonia, Greece

- 1) **Ivana Babun, Nina Babun** - University of Zagreb / University of Pula, Croatia, “*Comparative analysis of financial reporting in Serbia, Croatia, Spain and Norway*”
- 2) **Maria Baxevani, George Mylonas** - Eastern Macedonia and Thrace Institute of Technology - Chamber of Thessaloniki / New Hellenic Postbank, Greece, “*Accounting fraud and characteristics of company executives: An empirical investigation*”
- 3) **Eleftheria Panagiotidou, Athanasios Mandilas, Dimitrios Kourtidis** - Eastern Macedonia and Thrace Institute of Technology, Greece, “*Development and implementation of IAS in small and medium sized enterprises. Case study for Kavala*”
- 4) **Anila Nanaj** - High Technical Economical School Tirana, Albania, “*The poverty reduction and sustainable development. A binomial challenge*”

Session III

Chairmen: Stavros Valsamidis / Konstantinos Rotsios - Eastern Macedonia and Thrace Institute of Technology, Greece / University of Macedonia, Greece

- 1) **Slavoljub Milovanovic** - University of Nis, Serbia, “*Application of internet technology and electronic business concept in Serbia*”
- 2) **Szilvia Botos, Miklós Herdon** - University of Debrecen, Hungary, “*Technological, social and economic factors in developing future internet services*”
- 3) **Elpida Tenidou, Persefoni Polychronidou, Ioannis Petasakis, Stavros Valsamidis** - Eastern Macedonia and Thrace Institute of Technology, Greece, “*Internet addiction in the regions of Evros and Thessaloniki*”
- 4) **Eleftheria Kolokytha, Sofia Loutrouki, Stavros Valsamidis, Giannoula Florou** - Eastern Macedonia and Thrace Institute of Technology, Greece, “*Social media networks as a learning tool*”

SUNDAY, MAY 11

9:00-12:00

The city of Nis

The visit is optional - Those who wish to participate, please register at the registration office.