Kavala Institute of Technology, Department of Accountancy
University of Pitesti, Faculty of Economics

3nd International Conference

The Economies of Balkan and Eastern Europe Countries in the changed world

EBEEC 2011

Pitesti, Romania
May 5-8, 2011

Conference Program
Friday 9:00

Registration (Aula magna, Faculty of Economic Sciences)

Friday 9:30

Opening Ceremony and welcome speech

Friday 10:00-10:45

Chairman: Gheorghe BARBU, Rector of University of Pitesti

Keynote Speaker: Woodrow Sears, Lithuania College of Social Science, Vilnius, Lithuania, "HOW YA GONNA KEEP ‘EM DOWN ON THE FARM (After They’ve Seen Paree)"

Plenary Session:
Speaker: Constantin Arsene, Manager of Prodinf Software, Romania, “VIRTUAL PRACTICE FOR STUDENTS IN ECONOMY”

Friday 10:45-11:15

Coffee Break

Friday 11:15-13:15

Session I: Banking (Session room: S003)

Chairmen: Herdon Miklos/Ramadani Kemajl, University of Debrecen, Hungary/ Business University, Albania

1) Iulian Caraganciu, Galina Caraganciu, Romania Lucian Blaga University, Sibiu Moldova, Republic of Cooperatist Comercial University of Moldova, “Capital Markets from Europe and the models for testing their efficiency”
2) Felix-Constantin Burcea, Victor Balau, Cristina Baldan, Tiberiu-Cristian Avramescu Emilia Ungureanu, Romania Universitatea din Pitesti, Romania, “Central banks between classicism and modernity”
3) George Kyriazopoulos, Dimitrios Petropoulos, Western Macedonia Institute of Technology, Greece/Kalamata Institute of Technology, Greece, “Does the cross border mergers and acquisitions of the Greek banks in the Balkan area affect on the course of profitability efficiency and liquidity indexes of them?”
4) Vasilios Chouliaras, Christos Bogas, Serres Institute of Technology, Greece, “Greek Banks in the Balkan Countries: Conclusion derived from the Analysis of their Balance Sheets”
5) Sofoklis Vogiazas, Eftychia Nikolaidou, South East European Research Centre - Research Centre of the University of Sheffield and CITY College,
Session II: Finance (Session room: S103)

**Chairmen:** Tatiana Karabchuk, Anastasios Michailidis, Higher School of Economics, Russian Federation/Aristotle University of Thessaloniki, Greece

1) Christos Grose, Georgios Geronikolaou, Theodoros Kargidis, International Hellenic University, Greece/Thessaloniki Institute of Technology, Greece, “Mutual Fund Performance in Eastern Europe”

2) Anastasios Konstantinidis Androniki Katarachia, Western Macedonia Institute of Technology, Greece, “The effects of Behavioral Distortions in Investing Options”

3) Iva Moneva, VFU "Chernorizetz Hrabar", Bulgaria, “A short overview of theoretical values of the financial statements prepared at fair value”

4) Maria Eleni Voutsa, Department of Economics University of Thessaly, Greece, “The financial instruments used by international financial institutions regarding the southeast European countries: a critical assessment of their underlying philosophy and orientation”


6) Isa Tak, The Bucharest Academy of Economic Studies (ASE), Romania, “Impacts and losses caused by the fraudulent and manipulated financial information on economic decisions”

7) “Adrian Costea, Academy of Economic Studies, Romania, “A literature review on the use of data mining techniques for financial performance benchmarking”

Session III: e-Commerce, Consumer behaviour (Session room: S009)

**Chairmen:** Theodoros Kargidis, Stavros Valsamidis, Thessaloniki Institute of Technology, Greece/ Kavala Institute of Technology, Greece

1) Persefoni Polychronidou, Stavros Valsamidis, Giannoula Florou, Anastasios Karasavvoglou, Kavala Institute of Technology, Greece, “Comparison of e-commerce behavior among women consumers of Balkan and Baltic countries”
2) Dimitrios Papadopoulos, Efstathios Dimitriadis, Olga Andreadou, Kavala Institute of Technology, Greece, “The effect of corporate social responsibility policies on perceptions and behavioral intention of Greek consumers”

3) Sofia Anastasiadou, University of Western Macedonia, Greece, “Factors affecting consumers’ behavior toward Chinese products in a European region: the case of Thessaloniki”

4) Irene Kamenidou, Spyridon Mamalis, George Kokkinis, Christina Intze, Kavala Institute of Technology, Greece/Kavala Institute of Technology, Greece/Thessaloniki Institute of Technology, Greece, “Improvement Axons for Ardas Festival in Evros, Greece, based on attendees perceptions“

5) Lambros Tsourgiannis, Anastasios Karasavvoglou, Michael Nikolaidis, Region of East Macedonia and Thrace, Greece/Kavala Institute of Technology, Greece “Consumers’ purchasing behavior patterns regarding organic wine in a convergence E.U. region: the case of the region of East Macedonia and Thrace in Greece”

6) Anna Koutroulou, Lambros Tsourgiannis, Kavala Institute of Technology, Greece/Region of East Macedonia and Thrace, Greece “Factors affecting consumers’ purchasing behavior towards local foods in Greece: the case of the prefecture of Xanthi”

7) Irene Moschou, Dimosthenis Pappas, Theodosiou Theodosios, Stavros Valsamidis, Kavala Institute of Technology, Greece, “The impact of m-commerce in Northern Greece”

Friday 13:30-15:00

Lunch (university campus)

Friday 15:30-17:00

Session I: Enterprises – Law (Session room: S003)

Chairmen: Sofia Anastasiadou, Androniki Katarachia, University of Western Macedonia, Greece/Western Macedonia Institute of Technology, Greece

1) Kalliopi Kalampouka, Ilektra Simitsi, Kavala Institute of Technology, Greece/ Democritus University of Thrace, Greece, “The necessity of changes in the legal framework of European company”

2) Grigoris Michailidis, Kavala Institute of Technology, Greece, “national legislative initiatives, business activities and the role of justice in the new economic environment”

3) Ieva Nartisa, SIA RHRT, Latvia “Role and importance of micro enterprises in European Union”

4) Evangelia Zikou, Katerina Sarri, Aristotle University of Thessaloniki, Greece/University of Western Macedonia, Greece “Female entrepreneurship and its contribution to regional economic development”
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Session II: Fiscal policy, Monetary policy (Session room: S103)

Chairmen: Kateryna Kononova, Stilianos Alexiadis, V. N. Karazin Kharkiv National University, Ukraine/University of Piraeus, Greece

1) Georgios Makris, Konstantinos Filippidis, University of Western Macedonia, Greece, “Fiscal Policy under the EMU - Facts and prospects”
2) Ljubinka Joksimovic, Faculty of Economics, Belgrade, Serbia “The interplay of infrastructure investment and fiscal adjustment: the Serbian case”
3) Alexandru Leonte, ASE Bucharest, Romania “Estimating a fiscal reaction function for the Greek economy”
4) Ramadani Kemajl, Ramaj Vehbi, Business University, Albania/AAB-Riinvest University, Albania, “Behavior analysis (motion) of the prices before and after applying of value added tax in Kosovo”

Session III: Fiscal policy, Monetary policy (Session room: S009)

Chairmen: Iva Moneva, Ioannis Sotiropoulos, VFU "Chernorizetz Hrabar", Bulgaria/Epirus Institute of Technology, Greece

1) Maria Dr Nicola Giatas, Thessaloniki Institute of Technology, Greece “An approach to the international monetary systems reform in the context of the economical crisis”

Session IV: European Union, Euro-Zone (Session room: S109)

Chairmen: Nikitas-Spiros Koutoukis, Georgios Makris, University of Peloponnese, Greece/University of Western Macedonia, Greece,

1) Ion Lucian Catrina, Academy of Economic Studies Bucharest, Romania, “The limits of European economic convergence”
2) Vassilios Zoumpoulidis, Raimund Schweighoffer, Kavala Institute of Technology Greece/ Hochschule Kempten/University of Applied Sciences, Germany, “Improving the competitiveness of the greek economy in combination with a wage policy strengthening the domestic demand in the ewu countries with current account surpluses - particularly in Germany”
3) Marius-Corneliu Marină, Cristian Socol, Aura-Gabriela Socol, Academy of Economic Studies, Bucharest, Romania, “Analysis of shocks similarities between new eu member states and euro area”
4) Stilianos Alexiadis, Christos Ladias, Sotirios Milionis, University of Piraeus, Greece/University of Central Greece, Greece/National Technical University of
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Athens, Greece, “The ‘cohesion-competitiveness’ dilemma: Detecting areas of intervention”
5) Marietta Fesseliné Harsányi, Modern Üzleti Tudományok Főiskolája, Hungary, “Croatia at the gate of the European Union”

**Friday 17:00-18:30**

**Session I: ICT** (Session room: S003)

**Chairmen: Logica Banica, Tiberiu Avramescu**, University of Pitesti, Romania

1) Logica Banica, Viorel Paun, Liviu Cristian Stefan, University of Pitesti, Romania, “Integrating WEB 2.0 in the e-learning process”
3) András Cseh, University of Debrecen, Faculty of Applied Economics and Rural Development, Hungary, “Information sources and services for farmers”
4) Maria-Cecilia Simion Ciocan, University of Economics, Bucharest, Romania, “Business Networking as digital ecosystems”
5) Kateryna Kononova, V. N. Karazin Kharkiv National University, Ukraine, “Formation of information society in Ukraine”
6) Georgios Kountios, Anastasios Michailidis, Afroditi Papadaki-Klavdianou, Aristotle University of Thessaloniki, Greece, “Educational needs of young farmers in information and communication technologies”
7) Emil Burtescu, Claudia Burtescu, University of Pitesti, Romania, “Monte-Carlo simulation in security risk analysis”

**Session II: Agricultural** (Session room: S103)

**Chairmen: Giannoula Florou, Nikolina Grozeva**, Kavala Institute of Technology, Greece/VFU Chernorizets Hrabar, Bulgaria

1) Androniki Katarachia, Anastasios Konstantinidis, Technological Educational Institute of Western Macedonia, Greece, “Market orientation and regional development: strategic and structural issues for the agribusiness sector in Balkans”
2) Fotios Chatzitheodoridis, Anastasios Michailidis, Georgios Theodossiou, Efstratios Loizou, Western Macedonia Institute of Technology, Greece/School of Agriculture, Aristotle University of Thessaloniki, Greece/Larissa Institute of Technology, Greece/Western Macedonia Institute of Technology, Greece, “Local cooperation: a dynamic force for endogenous rural development”
3) Miklos Herdon, Robert Szilagyi, Szilvia Botos, Laszlo Varallyai, University of Debrecen, Hungary “Implement agricultural education sector in the european qualification framework”
4) Anatoli Marantidou, Anastasios Michailidis, Afroditi Papadaki-Klavdianou, Aristotle University of Thessaloniki, Greece, “Information and communication technologies as agricultural extension tools”

5) Simona Spanu, Virgil Nicula, Lucian Blaga University, Romania “The analysis of the eco-tourist potential from the perspective of eco-labeling of agro-tourist pensions in Romania”

6) Ioanna Apostolidou, Anastasios Michailidis, Aristotle University of Thessaloniki, Greece, “Evaluation of new technologies and farming methods in agriculture: a case study of an innovative greenhouse in Greece”

Session III: Management (Session room: S009)

Chairmen: Radmila Jablan Stefanovic, Lambros Tsourgiannis, Faculty of Economics University of Belgrade, Serbia/Region of East Macedonia and Thrace, Greece

1) Yılmaz Gökşen, Mete Eminagaoglu, Onur Dogan, Dokuz Eylul University, Turkey/Yasar University, Turkey/Dokuz Eylul University, Turkey, “Data mining in medical records for the enhancement of strategic decisions: a case study”

2) Pavlos Delias, Theodosios Theodosiou, Ioannis Kazanidis, Stamatios Asimis, Kavala Institute of Technology, Greece, “A managerial perspective for the assessment of the exposure to social networks business risk”

3) Alexis Lazanas, Yiannis Aggelopoulos, Patras Institute of Technology, Greece, “Exploiting organizational knowledge through virtual communities”

4) Marian Taicu, Maria-Daniela Bondoc, University of Pitesti, Romania, “Cost analysis – a company performance management tool”

5) Firescu Victoria, Taicu Marian, University of Pitesti, Romania, “Company performance measurement: conceptual and methodological approaches”

6) Ioannis Kazanidis, Ioannis Petasakis, Stavros Valsamidis, Alexandros Karakos, Kavala Institute of Technology, Greece/Democritus University of Thrace, Greece, “LMS contribution to a better business education”

7) Ekaterini Galanou, Ioannis Sotiropoulos, Georgios Georgakopoulos Stella Stiliadi, Patras Institute of Technology, Greece/Epirus Institute of Technology, Greece/University of Amsterdam, Netherlands, Patras Institute of Technology, Greece, “Challenges and uncertainties of managers as predictors of the degree of formalization applied by organization in it: What they think to do versus what they think they should do in a Greek reality”

Session IV: Labour market, Migration (Session room: S109)

Chairmen: Efstratios Loizou, Janowicz-Lomott, Western Macedonia Institute of Technology, Greece/Gdansk University, Poland

1) Tatiana Karabchuk, Higher School of Economics, Russian Federation, “Career-Fertility Combinations among Women and their Effect on Life Satisfaction”
2) Tatiana Karabchuk, Higher School of Economics, Russian Federation, “Temporary employment in Russia: why mostly men?”

3) Oksana Ruzha, Viktor Voronov, The University of Daugavpils, Latvia, “Factors affecting the evaluation of market value in Riga”

4) Oleksandr Chernyak, Yevgen Chernyak, Taras Shevchenko National University of Kyiv, Ukraine/Taras Shevchenko National University of Kyiv, Ukraine, “Modern challenges in governmental regulation of labor force migration in Ukraine”

5) Byron Pissalidis, A.S.P.E.T.E School of Pedagogical and Technological Education of Thessaloniki, Greece, “Economic cultures and their intercultural communication impact on migration societies. The Greek Case”

6) Stilianos Alexiadis, Christos Ladias, Sotirios Milionis, University of Piraeus, Greece/University of Central Greece, Greece/Hellenic Public Real Estate Corporation, Greece, “The economic impact of immigration on the destination countries: a case study of Greece”

7) Rus Mihaela, Ovidius University, Constanta, Romania, “The Social Protection of Children Whose Families Are in Temporary Labor Migration”

Friday 19:30

Conference gala dinner (Victoria Hotel)

Saturday 9:00-10:30

Session I: Economic crisis (Session room: S003)

Chairmen: Woodrow Sears, Mihaela Diaconu, Lithuania College of Social Science, Lithuania/University of Pitesti, Romania

1) Aleksandar Cuculeski, Nikola Cuculeski, Ohrid Ekspres, FYROM/ University American College FYROM “Macedonian economic measures: a way to deal with the influence of global economic crisis”

2) Ionescu Romeo, Dunarea de Jos University, Romania, “Global crisis and the saving rate in the EU”

3) Maria Vasilescu, "Constantin Brancusi" University, Romania, “Innovative Dimensions of Contemporary Financial Crises”

4) Marietta Janowicz-Lomott, Krzysztof Łyskawa, Gdansk University, Poland/Poznan University of Economics, Poland, “Domestic insurers in Poland and the global crisis”

5) Mihaela Diaconu, Ionela Cristina Micu, University of Pitesti, Romania, “Balkan tourism forecasts in the context of the global economic crisis”

6) Spyros Roukanas, Nikitas-Spiros Koutsoukis, University of Piraeus, Greece/University of Peloponnese, Greece, “The Greek crisis that should have been avoided”

7) Petia Tanova, John Violaris, Frederick University, Cyprus, “Economic and Institutional Reflections on the Greek Crisis”
8) Socol Cristian, Socol Aura Gabriela, Marinas Marius, Academy of Economic Studies, Romania, “Romania post- crisis. Closer or farther away from the European model?”

Session II: International economic relations, F.D.I., competitiveness (Session room: S103)

Chairmen: Pantelis Sklias, Yılmaz Gökşen, University of Peloponnese, Greece/Dokuz Eylül University, Turkey

1) Cristina Sandu, Spiru Haret University, Romania, “Principles and suggestions we need to take into account while developing the export strategy of wine within the current international context”
2) Anagnostis Kipouros, George-Fokion Kipouros, Kavala Institute of Technology, Greece, “FDI and impacts of country risk – factors affecting the influx of FDI in emerging economies”
3) Constantinos Styliaras, Dimitrios Kirkilis, Federation of Industries of Northern Greece, Greece/University of Macedonia of Economic and Social Science, Greece “Competing through integration or integrating through competition?”
6) Stoika Radu, Academy of Economic Studies, Bucharest, Romania, “Education for sustainable development”
7) Ozcan Karahan, Olcay Çolak, Balikesir University Turkey/Rize University, Turkey “The impact of inflation targeting policy on the inflation uncertainty in Turkey”

Session III: Economic growth, Economic development (Session room: S009)

Chairmen: Emil Burtescu, Maria-Daniela Bondoc, Faculty of Economics, University of Pitesti

1) Mariana Claudia Mungiu-Pupazan, Constantin Brancusi University of Targu JIU, Romania, “Economic structure and development dynamics of economic efficiency”
2) Stoika Radu, Academy of Economic Studies, Bucharest, Romania, “Education for sustainable development”
3) Ozcan Karahan, Olcay Çolak, Balikesir University Turkey/Rize University, Turkey “The impact of inflation targeting policy on the inflation uncertainty in Turkey”
Session IV: Finance, Accounting (Session room: S109)

Chairmen: Claudia Burtescu, Ion Lucian Catrina, University of Pitesti/Academy of Economic Studies Bucharest, Romania

1) Nikolina Grozeva, VFU Chernorizets Hrabar, Bulgaria, “Reporting the investments of intangible assets in the annual financial statements of the companies”
2) Radmila Jablan Stefanovic, University of Belgrade, Serbia, “Cost accounting role in an environment without borders”
3) Marina Domdouzi, Kavala Institute of Technology, Greece, “Transition economies and IAS”
4) Marculescu Iulia – Ana, Medintu Daniela Nicoleta, Academy of Economic Studies, Romania ““Red flags” concerning fraud in financial statements – an empirical study in Romania”

**Saturday 10:30-11:00**

Coffee Break

**Saturday 11:00-12:30**

Session I: Balkan economies and cooperation (Session room: S003)

Chairmen: Klime Poposki Ozcan Karahan, Faculty of tourism and hospitality, University American College, F.Y.R.O.M./Balikesir University, Turkey

1) Pantelis Sklias, University of Peloponnese, Greece, “The political economy of regional cooperation in western Balkan economies: a non accomplished task”
2) Vassilios X. Grammatikas, Democritus University of Thrace, Greece, “The EU v. Balkan and Eastern European countries: unwelcome neighbors or potential members?”
4) George Borovas, University of Western Macedonia, Greece, “Economic Relations of Bosnia - Herzegovina and FYROM with the other states that emerged from the breakup of Yugoslavia in light of the Ohrid and Dayton agreements: The phenomenon of Yugonostalgia in trade and economic relations of those countries?”

Session III: Various topics (Session room: S109)
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Chairmen: Virgil Nicula, Szilvia Botos, University of Sibiu, Romania/University of Debrecen, Hungary

1) Mladen Tonev, Jordanka Stojanova, Varna Free University, Bulgaria, “The social capital as basis for development of the human capital”
2) Jerzy Handschke, Poznan University of Economics, Poland, “Insurance market in Poland - the road from socialist economy to the EU membership”
3) Zurab Megrelishvili, Ibraim Didmanidze, Grigol Kakhiani, Shota Rustaveli state university of Batumi, Georgia, “The definition of the optimal parameters of cation exchangers work for further economic calculations”
4) Szilvia Botos, University of Debrecen, Hungary, “Broadband ranking of regions and its methodological basis”
5) Nicolae Damu, Academy of Economic Studies, Romania, “The role of social networks in Romanian TV shows communication”
6) Simona Spanu, Virgil Nicula, Lucian Blaga University, Romania, “Reducing the carbon footprint in the context of climate change – responsibility for preserving the biodiversity”

Saturday 12:30-13:30
Lunch (university campus)

Saturday 14:00-20:00
Social programme - trip to the famous monastery of Curtea de Arges and the beautiful Vidraru dam on the Arges river.

Saturday 20:00
Dinner

Sunday 9:00-11:30
Talks of scientists and professors, talks of PhD and master students - Aula magna, Faculty of Economic Sciences

Sunday 12:00
Closing Conference