Department of Accountancy, Kavala Institute of Technology

2nd International Conference

The Economies of Balkan and Eastern Europe Countries in the changed world

EBEEC 2010

Kavala, Greece
May 7-9, 2010

Conference Program
2nd International Conference
“The Economies of Balkan and Eastern Europe Countries in the Changed world”
Department of Accountancy, Kavala Institute of Technology,
May 7-9, 2010, Kavala, Greece Kavala, Greece

**Friday 8:15-9:00**
Registration at the Great Amphitheatre of Kavala Institute of Technology

**Friday 9:00-10:00**
Opening Ceremony

**Friday 10:00-10:45**
Chairman: Professor Dr Michael Zoumpoulakis, Vice Rector of University of Thessaly, Thessaly, Greece

Keynote Speaker: Professor Dr Lois Labrianidis, Economic geographer, Department of Economics, University of Macedonia, Greece, Head of Regional Development and Planning Research Unit,
“The changing geography of production in Europe: Delocalization to other continents as well as "local delocalization" across borders”

**Friday 10:45-11:15**
Coffee Break

Conference venue for all sessions is the Library building

**Friday 11:30-13:30**
Session I: Economic Growth, Economic Development

Chairmen: Miklós Herdon/Silviya Hristova Bratoeva-Manoleva, University of Debrecen, Hungary/Varna Free University, Bulgaria


2) Jovanka Damoska, University for Information Science and Technology St. Apostle Pavle, Ohrid, F.Y.R.O.M., “The better the regional competitiveness is, the better economic development”

3) Theofanis Malkidis, Democritus University of Thrace, Komotini, Greece, “The stability pact and the South-Eastern Europe”

4) Curkina Irina, Institute of Economics of the Latvian Academy of Sciences, Latvia, “Economic development trends in small post soviet country: The case of Latvia”
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5) **Bejko Alketa**, Combi Kristaq, Qiqi Daniela, Eqrem Çabej University, Gjirokastër, Albania, “The implementation of the Regional Development Strategies in Albania: Problems and recommendations”

Session II: Economic Development, EU Integration

Chairmen: Dagmar Lesakova/Cathy Zadra-Veil, University of Economics, Slovak Republic/University of Paris, France

1) **Grigoris Zarotiadis**, Aristotle University of Thessaloniki, Thessaloniki, Greece, “Balkan economies being (re-)united: A case for multiculturalism & economic integration”

2) **Marietta Fessel Harsányi**, College for Modern Business Studies, Tatabánya, Hungary, “The integration process of Western Balkans to the European Union”

3) Georg Friedrich Simet, **Dimitrios Chatzoudes**, Hochschule Neuss – Neuss University of Applied Science, Neuss, Germany/Democritus University of Thrace, Greece, “Poland's accession to the EU – fear and hope of the Germans between then and now”

4) **Engin Demirel**, Sermin Senturan, International Balkan University, F.Y.R.O.M./Trakya University Edirne, Turkey, “Financial sector privatization of the former Yugoslav countries in the perspective of EU integration”

5) **Silvia Trifonova**, University of National and World Economy, Sofia, Bulgaria, “Optimal choice of an exchange rate arrangement in the new EU member states: some empirical evidence from Bulgaria”

Session III: International Economic Relations

Chairmen: Antanas Buracas/Stela Todorova, Mykolas Romeris University, Lithuania/University of Agriculture, Bulgaria

1) **Karine Torosyan**, Tbilisi State University, Georgia, “Does the WTO Accession Affect Trade Pattern in transition economies?”

2) **Cristina Jude**, Babes Bolyai University Cluj Napoca, Cluj Napoca, Romania, “Do multinationals really transfer technology? Evidence from Romania”

3) **Romeo Ionescu**, Dunarea de Jos University, Galatz, Romania, “Romania and Greece together or alone against the present global crisis”

4) **Elena Prager**, Schulich School of Business, York University, Ontario, Canada, “Minding the gap: Total factor productivity, history and the divergence of post-perform China and Russia”

5) **Lindita Rova**, Ilirjana Zyberi, Eqrem Çabej University, Gjirokastër, Albania, “The economic development in Albania on the frame of the Greek economic crisis”

Friday 13:30-14:45

Lunch at the campus’ diner
Session I: International Economy, Green Development, Agricultural

Chairmen: Christos Batzios/Jovanka Damoska, Aristotle University of Thessaloniki, Greece/University for Information Science and Technology St. Apostle Pavle, F.Y.R.O.M.

1) Eugenia Bitsani, Androniki Kavoura, Kalamata Institute of Technology, Kalamata, Greece “Application of the rural tour methodology for advertising and promoting rural areas in Eastern Europe”

2) Antonia Delistavrou, Ioannis Stogiannis, Thessaloniki Institute of Technology, Thessaloniki, Greece, “Green Development: Realities and Myths”

3) Elvira Leksinaj, Remzi Keco, Taulant Nela, Maksim Meço, Bahri Musabelli, Agricultural University of Tirana, Tirana, Albania, “Food chains and value system: The case of organic products in Albania”

4) Matteo Belletti, Elvira Leksinaj, Polytechnic University of Marche, Ancona, Italy/Agricultural University of Tirana, Albania, “The perspective of rural development in Albania – Evidence of microfinance in agriculture”

5) Stela Todorova, Peter Pochaleev, University of Agriculture, Bulgaria, “Organizations of agricultural producers in Bulgaria”

Session II: Labour Market

Chairmen: Silvia Trifonova/Karine Torosyan, University of National and World Economy, Bulgaria/Tbilisi State University, Georgia

1) Laszlo Varallyai, Miklós Herdon, University of Debrecen, Hungary, “E-skills effects to labor market”

2) Silviya Hristova Bratoeva-Manoleva, Varna Free University, Varna, Bulgaria, “Bulgarian labour market - development and challenges”

3) Norberto Pignatti, International School of Economics at Tbilisi State University, Georgia, “Labor market segmentation and gender wage gap in Ukraine”

4) Mihaela Rus, University Ovidius Constanța, Romania, “The perception of discrimination against women in the labor market in Romania”

Session III: Migration

Chairmen: Theofanis Malkidis/Curkina Irina, Democritus University of Thrace, Greece/Institute of Economics of the Latvian Academy of Sciences, Latvia

1) Irina Gorbe Persa, Ana Anton Carp, Academy of Economic Studies, Bucharest, Romania, “Migration and social security of the migrant workers on crisis time”
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2) **Sofia Anastasiadou**, University of Western Macedonia, Greece, “Structural Equation Modeling in the Construction of a Structural Model of the Repercussions and Consequences in the Greek society and economy of Balkan and Eastern Europe Countries immigrants’ entrance”

3) Anastasia Blouchoutzi, **Christos Nikas**, Aristotle University of Thessaloniki, Thessaloniki, Greece/University of Western Macedonia, Greece, “On the Macroeconomic Implications of Emigrants Remittances: The Case of Romania, Bulgaria and Albania”

4) **Anestis Mantatzis**, University of Macedonia, Thessaloniki, Greece, “Migration of high qualified human capital (brain drain)”

5) Christos Frangos, Constantinos Frangos, Athens Institute of Technology, Athens, Greece/University College London, London, U.K., “The demographic, educational and cultural shrinking of the ethnic Greek minority in northern Epirus and the economic relations between Greece and Albania”

**Friday 16:30-17:00**

Coffee Break

**Friday 17:00-18:30**

Session I: Social Policy, Human Capital, Income Inequality

Chairmen: **Sofia Anastasiadou/Iltcr Cenap**, University of Western Macedonia, Greece/Grant Mac Ewan College, Canada

1) **Mladen Dimitrov Tonev**, Varna Free University, Varna, Bulgaria, “The human capital in the information age - Transformations in the content of the human capital in the “era of the access””

2) **Ana Anton Carp**, Academy of Economic Studies, Bucharest, Romania, “The analysis of social security systems in Balkan areas”

3) **Dimitra Aggelopoulou**, Stavros Zografakis, Panayiotis Sypsas, University of Patras, Greece/Agricultural University of Athens, Athens, Greece/University of Patras, Greece, “Distribution of poverty and inequality indices for various groups in Greece using the Bootstrap technique”

4) **Lambros Tsourgiannis**, Anastasios Karasavvoglou, Giannoula Florou, Kavala Institute of Technology, Kavala, Greece, “Factors affecting consumers’ purchasing behavior towards GM free products in a European region: the case of the prefecture of Drama, Kavala, Xanthi”

5) **Maka Chitanava**, International School of Economics at Tbilisi State University, Georgia, “Determinants of child care choices in Georgia”
Session II: Education, Entrepreneurship

Chairmen: Logica Banica/Engin Demirel, University of Pitesti, Romania/International Balkan University, F.Y.R.O.M./Trakya University, Turkey

1) Algis Zvirblis, Antanas Buracas, Mykolas Romeris University, Vilnius, Lithuania, “Consolidated estimation of national entrepreneurship level”

2) Giorgos Batsakis, ALBA Graduate Business School, Athens, Greece, “Determinants of entrepreneurship in EU’s 8 Transition countries (from a public policy respective)”

3) Dimitrios Maditinos, Dimitrios Papadopoulos, Luis Prats, Aggeliki Azaka, Kavala Institute of Technology, Kavala, Greece/Kavala Institute of Technology, Kavala, Greece/University of Girona, Girona, Spain/Kavala Institute of Technology, Kavala, Greece, “The Free Time Allocation and its Relationship with the Perceived Quality of Life (QoL) and Satisfaction with Life (SWL)”

4) Logica Banica, Florin Smaranda, University of Pitesti, Pitesti, Romania, “Online access to the university digital libraries”

5) Athanasios Mandilas, Giannoula Florou, Michael Nikolaidis, Kavala Institute of Technology, Kavala, Greece, “The modernization of academic curricula in Accounting Departments of Higher Education Institutes”

Session III: Corporate Governance, Banking

Chairmen: Boban Stojanovic/Nikolaos Dritsakis, University of Nis, Serbia/University of Macedonia, Greece

1) Chockri Adnen, Tarek Sadraoui, University of Economics and Management, Sfax, Tunisia, “Corporate governance and technological development: A Panel Data Analysis”

2) Paraskevi Gatzioula, Nikolaos Sariannidis, Aikaterini Sarri, West Macedonia Institute of Technology, Kozani, Greece, “Greek banks strategy in customer service”

3) Athanasios Vazakidis, Antonios Adamopoulos, University of Macedonia, Thessaloniki, Greece, “Credit market development and economic growth. An empirical analysis for Greece”

4) Elmas Yaldiz, University of Trento, Italy, “Competition-Fragility or Competition-Stability? Evidence from the Turkish Banking System”

5) Lajqi Hysen, Ramaj Vehbi, Bravo Feim, Raiffeisen Bank Kosovo J.S.C, Pristina/AAB-Rinvest University, Pristina/UBT University Pristina, “Kosovo commercial banks and global financial crisis”

Friday 18:30-20:30

Event: Discussion in Greek language concerning the role of Balkan and Eastern Europe market on the enterprises of Kavala’s region –New Library Building (at the centre of Kavala)
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Friday 21:00

Welcome dinner

Saturday 9:00-10:30

Session I: Business

Chairmen: Nikolaos Theriou/Anagnostis Kipouros, Kavala Institute of Technology, Greece

1) Purlys Ceslovas, Vilnius Gediminas Technical University, Vilnius, Lithuania, “Integrity model of business ethics and enterprise competitiveness”
2) Raluca Andreea Trandafir, Truica Luiza Denisa, Ovidius University Constanța, Romania/Unicredit Tiriac Bank, Bucuresti, Romania, “Companies Performance Analysis”
3) Makogon Yuriy, Orekhova Tatyana, Oleksiy Ryabchyn, Donetsk National University, Ukraine, “The investment attractiveness increasing of Black Sea post socialists countries: synergetic approach”
4) Dagmar Lesakova, University of Economics, Bratislava, Slovak Republik, “Branche specific elements in Slovakia’s retailing”
5) Lambros Sdrolias, Larissa Institute of Technology, Greece, “How can Greek multinational companies attain competitive perspective in the international business environment?”

Session II: Management, ICT

Chairmen: Konstantinos Katrakilidis/Vasilios Chatzis, Aristotle University of Thessaloniki, Greece/Kavala Institute of Technology, Greece

1) Katina Boga-Karteri, George Stalidis, Thessaloniki Institute of Technology, Thessaloniki, Greece, “Organizational communication and its effect on enterprise performance”
2) Jelena Stankovic, Ivana Markovic, University of Nis, Serbia, “E-risk management and insurance”
4) Ljubinka Joksimovic, Belgrade University, Belgrade, Serbia, “An assessment of the Serbian regulatory reform and design of regulatory institutions”
5) Kateryna Kononova, V. N. Karazin Kharkiv National University, Kharkiv, Ukraine, “Formation of network model of a public policy in Ukraine”
6) Jovica Stankovic, Jelena Stankovic, Ognjen Radovic, University of Nis, Serbia, “Current state of ICT development in republic of Serbia”

Session III: Economy and Society of the Balkan and Eastern Europe countries
(in Greek language)
Chairmen: Theodoros Tsekos/Domniki Sotiriadou, Kalamata Institute of Technology, Greece/Kavala Institute of Technology, Greece

1) Georgios Magoulios, Serres Institute of Technology, Serres, Greece, “Foreign trade of Greece with the countries of the Black Sea Economic Cooperation (BSEC)”
2) Tasos Alejandridis, Nikos Varsakelis, Maria Kechagia, West Macedonia Institute of Technology, Kozani, Greece/Aristotle University of Thessaloniki, Thessaloniki, Greece/Exports & Studies Institute of SEVE, “Export Performance of the Economies of the Black Sea Region: The role of competitiveness”
3) Stamatis Kontsas, Ioannis Mantzaris, University of Macedonia, Thessaloniki, Greece/Serres Institute of Technology, Serres, Greece, “An Economic Approach of the Monetary Policy under the Concept of Eurozone: The case of Romania as a new member”

Saturday 10:30-11:00

Coffee Break

Saturday 11:00-13:00

Session I: Information Systems & e-business & e-banking

Chairmen: Prodromos Chatzoglou/Stavros Valsamidis, Democritus University of Thrace, Greece/Kavala Institute of Technology, Greece

2) Stavros Valsamidis, Vraxionis Nerantzis, Eleutheria Kerenidou, Alexandors Karakos, Kavala Institute of Technology, Kavala, Greece/Kavala Institute of Technology, Kavala, Greece/Kavala Institute of Technology, Kavala, Greece/Democritus University of Thrace, Xanti, Greece, “Survey on e-voting and electoral technology for Balkan and South-Eastern European countries”
3) Ramaj Vehbi, Koleci Baki, Hasani Vjollca, Bytyqi Shaip, AAB-Riinvest University, Pristina/FON University, Skopje, F.Y.R.O.M./AAB-Riinvest University, Pristina/AAB-Riinvest University, Pristina, “Information systems in the insurance company”
4) Irene Moschou, Theodosios Theodosiou, Kavala Institute of Technology, Kavala, Greece, “A survey of the level of important and use of ERP systems to the Greek enterprises”
Session II: Accounting

Chairmen: Spiros Vasiliadis/Athanasios Mandilas, Thessaloniki Institute of Technology, Greece/Kavala Institute of Technology, Greece

1) **Ilter Cenap**, Grant Mac Ewan College, Alberta, Canada, “Exploring the Risk of Overstatements and Understatements in Financial Reporting due to Inflation and Devaluation Gaps”

2) Ljiljana Bonić, **Igor Mladenovic**, University of Nis, Serbia, “Reporting Supreme Audit Institution (SAI) as Determinant of fiscal policy development function”

3) **Radmila Jablan Stefanovic**, University of Belgrade, Belgrade, Serbia, “Cost accounting in the changed business environment”

4) **Iva Moneva**, Nikolina Grozева, VFU Chernorizets Hrabar Republic Bulgaria, Varna, Bulgaria, “The fair value measurement of intangible assets: A critical overview of Bulgarian financial reporting legislation”

5) **Diogenis Baboukardos**, Jonkoping International Business School, Jonkoping, Sweden, “Transparency in Fair Value Accounting under IFRS: The Case of Greek Listed Companies’ Level of Compliance with IFRS Disclosure Requirements for Goodwill”

Session III: Cross-border Corporation (in Greek language)

Chairmen: Georgios Magoulis/Dimitra Anagnostou, Serres Institute of Technology, Greece/Kavala Institute of Technology, Greece

1) **Thomas Siskou**, Konstantinos Filippidis, West Macedonia Institute of Technology, Kozani, Greece/University of Western Macedonia, Greece, “Money and exchange rate policies for the South –Europe transitions countries”

2) **Spiridon Arseniou**, Consultant of the Secretary General, Head of E.U. Programs. Region of East Macedonia & Thrace, Greece, “Cross-Border Cooperation in South Eastern Europe's wider area and its contribution to development and security”

3) **Anagnostis Kipourou**, Kavala Institute of Technology, Kavala, Greece, “Οι επιπτώσεις του πολιτικού κίνδυνου στις έμεσες ξένες επενδύσεις και την ανταγωνιστικότητα και τις κεφαλαιαγορές στις αναδυόμενες οικονομίες των Βαλκανιών”

4) Theoharis Siotis, Christos Bogas, Vasilios Tsoukas, Serres Institute of Technology, Serres, Greece, “Analysis of the economic situation of Greek firms in the industrial area of Filippoupolis during the period 2000 - 2004”
Session IV: PhD – master students

Chairmen: Ljubinka Joksimovic/Popi Kalabouka-Giannopoulou, Belgrade University, Belgrade, Serbia/Kavala Institute of Technology, Greece

1) **Justinas Krūgelis**, Algita Miečiūnienė, Dimitrios Maditinos, Vilnius Gediminas Technical University, Vilnius, Lithuania/Vilnius Gediminas Technical University, Vilnius, Lithuania/Kavala Institute of Technology, Kavala, Greece, “Analyses of Greenfield Investment (GFI) Influence to Economy”

2) **Boglarka Kupai**, University of Debrecen, Hungary, “The aspects of the development of a customer service environment based on IT service”

3) **Szilvia Botos**, Miklós Herdon, University of Debrecen, Hungary, “National broadband network infrastructure development in the Hungarian economy”


5) **Peter Pochaleev**, Stela Todorova, Department of Economics, University of Agriculture, Bulgaria, “Problems of Bulgarian farms concerning the process of adjusting to the conditions of joint agri-policy of European community”

6) Boban Stojanovic, Vlada Radivojević, University of Nis, Serbia, “Economic glance at antitrust legislation in the republic of Serbia and other countries in the west Balkan: Case study – Analysis of milk and milk products market”

Saturday 13:00-14:30

Session I: Finance, Tax policy, Stock market

Chairmen: Ljubomir Kekenovski/Michael Nikolaidis, University of Ss. Cyril and Methodius, F.Y.R.O.M./Kavala Institute of Technology, Greece

1) Enver Kutllovc, Driton Sylqa, Venet Shala, **Mentor Qollaku**, University of Pristina, “The impact of privatization in establishing private sector in Kosovo”

2) **Alina Manta**, Roxana Nanu, Nicoleta Dracea, University of Craiova, Romania, “The new hierarchies in banking and the global financial crisis”

3) Angela Roman, **Valentina Diana Ignatescu**, Al. I. Cuza University of Iasi, Iasi, Romania, “The impact of the current financial crisis on bank financing of the SMEs in selected countries of central and eastern Europe”

4) **Androniki Katarachia**, Anastasios Konstantinidis, West Macedonia Institute of Technology, Kozani, Greece, “The role of behavioural finance in investor portfolio strategies”

5) **Chaido Dritsaki**, West Macedonia Institute of Technology, Kozani, Greece, “The Efficiency and Correlation of Stock Markets in Eastern Europe: An Empirical research for four new member states of European Union”
Session II: Economy and Society of the Balkan and Eastern Europe countries (in Greek language)

Chairmen: Giannoula Florou/Gesthimani Eleutheriadou, Kavala Institute of Technology, Greece

1) Maria-Eleni Voutsia, University of Thessaly, Greece, “Assessment and Evaluation of the Results Obtained by Finance Policies of International Financial Institutions in the Transition Process of the Southeast European Countries”

2) Popi Kalabouka-Giannopoulou, Kavala Institute of Technology, Kavala, Greece, "The possibilities in commercial activity and the legal form of companies in Bulgaria and the comparison with the Greek corporate law"

3) Vironas Pissalidis, Serres Institute of Technology, Serres, Greece, “Immigration and multicultural - intercultural management. The case of contemporary Greek Local Authorities A’degree”

4) Vasilios Zoumpoulidis, Michael Nikolaidis, George Stolikidis, Kavala Institute of Technology, Kavala, Greece, “The via Egnatia in Prefecture of Kavala: The effects on the small and medium enterprises of the crossing areas and adapting proposals to the new demands”

Session III: PhD – master students

Chairmen: Ramaj Vehbi/Christos Frangos, AAB-Riinvest University, Pristina/Athens Institute of Technology, Greece

1) Natan Epstein, Corrado Macchiarelli, International Monetary Fund, European Department, Washington DC, U.S.A./Doctoral School in Economics Vilfredo Pareto, University of Turin, Turin, Italy, “A Study of Poland’s production function, Potential growth and output gap”

2) Radu Lolescu, Alina-Maria Zaaharia, University of Craiova, Romania, “CSR, An Irresponsible Concept During The Economic Crisis?”

3) Maria-Magdalena Lupu, Magdalena-Adriana Calut, Vlahia University of Targoviste, Romania, “World crisis – A preparatory step for globalization?”

4) Dimitrios Maditinos, Dimitrios Kousenidis, Dimitrios Chatzoudes, Kavala Institute of Technology, Kavala, Greece /Aristotle University of Thessaloniki, Thessaloniki, Greece/Democritus University of Thrace, Greece, “Foreign Direct Investment in the Balkans: the role of Greece”

5) Anestis Mantatzis, University of Macedonia, Thessaloniki, Greece, “Evolution of regional disparities in nuts II level in Greece”

6) Michael Nikolaidis, Christos Batzios, Athanasios Mandilas, Athanasios Nikolaidis, Persefoni Polychronidou, Kavala Institute of Technology, Kavala, Greece/Aristotle University of Thessaloniki, Thessaloniki, Greece/Kavala Institute of Technology, Kavala, Greece/Kavala Institute of Technology, Kavala, Greece, “Qualitative analysis of sustainability indicators: The case of manufacturing sector in region of East Macedonia-Thrace, Greece”
Session IV: PhD – master students

Chairmen: Lindita Rova/Eleutheria Kerenidou, Eqrem Çabei University, Albania/Kavala Institute of Technology, Greece

1) Adrian Roman, University of Pitesti, Pitesti, Romania, “Estimation pattern of anticipated errors rate”
2) Claudia Cristina Ploscaru, Nicoleta Mihaela Dracea, Ionuţ Eugen Dracea, University of Craiova, Romania, “Strategic options of real hypermarket under crisis conditions”
3) Adrian Roman, University of Pitesti, Pitesti, Romania, “Model for determining the cash flow statement based on the balance sheet”
4) Elena Naumova, University for Information Science and Technology Sent Paul the Apostle, Ohrid, F.Y.R.O.M., “EU’s crucial role”
5) Mariana Enusi, Ion Dobre, The Bucharest Academy of Economics Studies, Bucharest, Romania, “Considerations regarding the methodology of analysis and performance evaluation for modern Romanian small and medium enterprises”

Saturday 14:30-15:30

Lunch at the campus’ diner

Saturday 17:00

Visit the ancient city of Philippi - Coffee - Diner at a village tavern

Sunday 10:00

Excursion to Nestos River – barbeque